The spreadsheet is just an initial tool, but having a database that stores users information in the cloud that they can access the tracker from anywhere is appealing. Also, there are a lot of metrics and calculations and formulas that could make our lives easier once we pan out the initial shell. Like you said, if we can prove this useful at HES we can then try to sell it elsewhere. We could also try to sell licenses in bulk for logins and create a site that all schools can signup for that we manage and maintain.